Enterprise: Fortifying Infrastructure for the Next Wave of Disruption

The way enterprises are doing business is moving so fast that adapting to this ever-changing environment is challenging. They need to be closer to their end-users to improve experiences in a highly-competitive landscape and often turn to technology to solve these challenges. Enterprises want more data about their customers while also minimizing the risks and headaches associated with security.¹

 Enterprises are offloading essential workloads to data centers to free up resources to pursue higher-priority activities that drive innovation and revenue rather than waste time on routine operations. And, enterprises are turning to data centers for cloud adoption and digital transformation. Cologix offers a wide range of cloud providers to help our customers make this shift.

<table>
<thead>
<tr>
<th>Challenges</th>
<th>Solutions</th>
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<tbody>
<tr>
<td>Keeping pace with the latest security best practices and managing a mix of on-premises infrastructure and cloud-based services is a significant challenge.</td>
<td>Cologix offers a highly-secure environment for our customers with a wide range of compliance and physical security in place in all of our data centers throughout North America.</td>
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<td>Ensuring room to grow in the future.</td>
<td>Our seasoned team will help you design flexible solutions to maximize your storage needs and connect to a wide range of cloud providers through a private secure connection close to the edge: - Explore hybrid infrastructure options - Find at-the-ready stock inventory to expand and reach major cloud providers, with scalable infrastructure options tailored for performance.</td>
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<td>Delivering a positive, consistent customer experience with strict uptime and latency sensitive requirements.</td>
<td>With 100% Uptime, 24/7/365, Cologix offers robust Meet-Me-Rooms with the lowest latency available, plus 450+ network and 250+ cloud providers.</td>
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Stats

- IT budgets rise as businesses replace outdated technology: 44% of businesses plan to increase tech spend in 2020, up from 38% in 2019.¹
- Business adoption of AI-powered technologies is expected to triple by 2021, while adoption of edge computing is expected to double.¹
- One in four enterprises (1,000+ employees) are increasing 2020 IT spend due to a recent security incident.¹
- Two-thirds of large enterprises (5,000+ employees) plant to deploy 5G technology by 2021.¹

Valued Partners

- compydyne
- Gehan Homes
- JEA
- Shred-it
- White Castle
- zadara
- absolute
- accenture
- GATE
- Arrow

¹ https://www.spiceworks.com/marketing/state-of-it/report/
Cologix Benefits

• Web-based portal for online support ticket submissions
• Cologix Command DCIM continually monitors service to ensure business continuity, alerting customers with options when nearing capacity
• Save an average of 35% on carrier services with our robust choice of 450+ unique networks offering high performance, redundancy & future-proofing
• Increased network reliability: the “last mile” from your equipment to a carrier’s PoP is a cross connect away, not miles that are subject to fiber cuts
• Lower network latency to connect more eyeballs

• 100% uptime SLA
• Highly secure, technology-forward facilities where service providers & customers meet
• Cost-effectively scale IT infrastructure quickly
• Ease of doing business
• Strategically located hyperscale edge data centers
• Strategically located Disaster Recovery facilities
• Geographically diverse footprint outside of high risk zones
• Flexible & custom solutions and terms

Highly Strategic, Cloud & Network Connectivity-Centric Platform