CLOUD CONNECT

Maximize your IT potential today . . . Future proof your needs tomorrow

> *Adoption of a more holistic strategy for both business processes and IT enablement will eventually give rise to a model of service creation in which enterprises are dynamically matching and placing workloads at the best execution venue for a job based on cost, performance, legal and other requirements. In this scenario, the enterprise can use a mix of on-premises private cloud, hosted private cloud and public cloud resources.*
>
> *- Meet Me, Meet Me Not 451 Research, Aug 2015*

In today's environment, **two key success factors** will separate winning IT strategies from losing IT strategies.

1. **Optimizing IT means building hybrid environments from best in breed providers and technology requires choice from a broad spectrum of potential providers.**

2. **Making sure that today's decisions don't restrict an organizations ability to evolve with trends and providers over time requires agility and low switching costs.**

Enterprises in emerging markets across North America are now able to realize these success factors by building hybrid environments without relying on the public Internet for connectivity, in a way once reserved for businesses located in mega-markets like New York, Chicago and Silicon Valley.

Cologix Cloud Connect provides a streamlined source for enterprises in emerging markets to access the widest selection of cloud services to securely satisfy their current needs while retaining adaptability to the changing technology landscape.

By colocating the core internal systems or network within a Cologix data center, customers can chose components from a menu of technology and provider options to meet their specific needs.

Enterprises ranging from local businesses to Fortune 100 companies have selected Cologix to help them maximize their IT potential today while future proofing their needs tomorrow.

Cologix's Cloud Connect provides rapid, secure, reliable access to 200+ cloud service providers, connected directly across 9 strategic North American markets.

CLOUD CONNECT

- **Direct Connect (Public Clouds)**
- **Cloud Meet Me Room (Cloud Service Providers)**
- **Technology Partners (Private Clouds)**
- **FlexInfrastructure Solutions**

Direct Connect to Public Clouds

Cologix offers more connectivity choices for protected access to public cloud services like Amazon Web Services (AWS) and Microsoft Azure ExpressRoute than any provider across its platform. Enterprises interested in public cloud applications can chose from more than 80 pre-approved, direct onramps to these services that bypass the public Internet. Cologix also partners directly with public cloud providers to provide low latency connectivity to Cloud PoPs within certain data centers.

Cloud Service Provider Meet-Me-Room

Cologix customers can connect to more than 200 cloud services providers operating nodes within Cologix data centers to augment their own internal IT environment. From Cologix data centers, customers have leading choice of service providers to shop from and change direction if required.

Technology Partners Enable Private Clouds

Cologix is proud to have established relationships with technology providers who build private cloud environments in Cologix facilities for their end users. Providers benefit from Cologix's scalable, custom infrastructure which enables them to provide customers with the private cloud solution that best suits their specific IT requirements.

FlexInfrastructure Solutions

Cologix provides an advanced suite of managed infrastructure services that compliment a hybrid cloud strategy. These services are particularly useful to create bridges for enterprises executing IT roadmaps that require migrations to new technologies or providers.

> *A complex hybrid strategy will eventually emerge where enterprises will use a mix of on-premises private cloud, hosted private cloud and public cloud resources to achieve their business goals. . . There are already signs of this occurring: According to our Voice of the Enterprise: Cloud Computing Customer Insight Survey Results and Analysis (Q4 2014), over the next two years, executives expect that 15% of workloads will run in a hosted private cloud environment, 28% of workloads will be running in a mix of hybrid and public cloud venues, and the remaining 58% of workloads will be done on-premises.*
>
> *- Interconnection 101, 451 Research, Aug 2015*

About Cologix

Cologix provides reliable, secure, scalable data center and interconnection solutions from 24 prime interconnection locations across 9 strategic North American edge markets. Over 1,600 leading network, managed services, cloud, media, content, financial services and enterprise customers trust Cologix to support their business critical infrastructure and connect them to customers, vendors and partners. Our dedicated, experienced local teams and scalable solutions enable us to provide industry-leading customer service and the ability to successfully support customers at the Internet's new edge.

24	**1600+**	**700K+**	**10,000+**	**450+**	**200+**
DATA CENTERS IN 9 STRATEGIC MARKETS	CUSTOMERS - FROM SME'S TO FORTUNE 500 COMPANIES	SQF OF STATE-OF-THE-ART INFRASTRUCTURE SPACE	NETWORK NEUTRAL INTERCONNECTIONS	NETWORK SERVICE PROVIDERS	CLOUD SERVICE PROVIDERS

24 Network Neutral Data Centers Throughout North America

U.S.: Columbus | Dallas | Jacksonville | Lakeland | Minneapolis | New Jersey

CAN: Montreal | Toronto | Vancouver

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