



COLOGIX EXTENDS CUSTOMER ACCESS TO THE IBM CLOUD IN MONTREAL & TORONTO

Cologix data centers in key Canadian markets now offer customers low latency and private connectivity to the IBM Cloud

Denver, Colorado – October 5, 2016 – [Cologix™](#), a [network neutral interconnection](#) and [data center](#) company, today announced that IBM Cloud selected Cologix’s data centers in Toronto and Montreal to deploy their core Canadian network points of presence (PoPs). As a result, Cologix will offer its customers [IBM Direct Link](#) services to access the IBM Cloud from PoPs, at 151 Front Street West in Toronto and 1155 Robert Bourassa Blvd. in Montreal.

Direct Link services give Cologix customers the ability to directly connect their own IT infrastructure to the IBM Cloud. With faster and more consistent network performance, and higher data security, Direct Link brings customers new opportunities for creating hybrid-computing solutions that merge private infrastructure with the IBM Cloud.

“The Canadian market for cloud services is growing rapidly as evidenced by our expanding customer base and its unanimous demand for low latency, high security and high reliability,” said Jack Beech, vice president of business development for IBM Cloud’s business unit. “Cologix was an easy choice for us to deploy our Direct Link PoP’s because they help us reach new customers across their platform. We are now in close proximity to our large Canadian customer base and look forward to offering our integrated platform from these key markets.”

Direct Link consists of a physical, dedicated network connection from a customer’s data center, office, or colocation facility to the IBM Cloud via network PoPs. These PoPs reside within facilities operated by the IBM partner, providing access for customers with infrastructure collocated in the same facilities. By eliminating the role of the public Internet for customers when connecting to the IBM Cloud, Direct Link enables customers to completely control access to their infrastructure and services, the speed of their connection, and how data is routed.

“IBM Cloud is a leading global cloud provider and their commitment to enable Direct Link connections is responsive to the rapidly maturing demands of enterprises throughout Canada,” explains Wayne Dietrich, chief sales officer, Cologix. “We value our relationship with IBM and are pleased to offer our customers, across two data centres in Toronto and seven data centres in Montreal, direct, low latency, secure access to IBM’s complete portfolio of cloud services as a core element of Cologix’s Cloud Connect platform.”

Cologix’s Cloud Connect was developed as a neutral platform to enable enterprises to leverage cloud technology within their own IT strategy with maximum impact and flexibility, all from a single physical location in Cologix data centers. As Cologix customers build hybrid, multi-cloud solutions, they have access to 200+ cloud service providers across the platform, including secure connections to “hyperscalers” like IBM Cloud.

About Cologix Inc.

Cologix provides reliable, secure, scalable data center and interconnection solutions from 24 prime interconnection locations across 9 strategic North American edge markets. Over 1,600 leading network, managed services, cloud, media, content, financial services and enterprise customers trust Cologix to support their business critical infrastructure and connect them to customers, vendors and partners. Our dedicated, experienced local teams and scalable solutions enable us to provide industry-leading customer service and the ability to successfully support customers at the Internet’s new edge. For a tour of one of our data centers in Columbus, Dallas, Jacksonville, Lakeland, Minneapolis, Montreal, New Jersey, Toronto or Vancouver visit www.cologix.com or email sales@cologix.com. Follow Cologix on [LinkedIn](#) and [Twitter](#).

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