



MONTREAL INTERNET EXCHANGE REACHES MILESTONE ON PATH TO NEW PEAKS, REINFORCING THE VALUE OF INDEPENDENT INTERNET EXCHANGE MODEL

QIX attracts 50 peering members who realize localized, optimized network performance and reduced costs

DENVER and MONTREAL – April 13, 2016 – Network, content and Internet service providers continue to ramp up interest in the independent, member-run Internet exchange model employed by the Montreal Internet Exchange (www.qix.ca), a non-profit organization working to create a more robust, high-performing Internet in the province of Quebec. QIX recently reached 50 peering members, including some of the largest content providers and cloud service providers in the world.

“It has been immensely gratifying to see QIX establish itself as a key exchange point, with traffic peaking over 35 gigabits per second (Gbps),” commented QIX Board of Directors Chair and Interconnection Relations at Google Inc. Sylvie LaPerriere. “This progress underscores the value of QIX as an important component of the Internet fabric serving Eastern Canada and the growth of traffic localization at the Internet’s edge. QIX members are finding accelerated traffic flow, reduced IP transit costs and enhanced data sovereignty through the peering arrangements facilitated by QIX. The strong upticks in membership levels and aggregate traffic are a testament to the significance of Montreal on the overall network map.”

QIX launched in April 2013 with nodes at both 625 and 1250 Rene-Levesque Boulevard West and support from the Quebec Scientific Information Network (RISQ) and Cologix. QIX traffic is exchanged locally in Quebec, while non-QIX Internet traffic that originates in Quebec is often routed to major networking hubs like Chicago and New York City, then back to the end-user in Quebec. This inefficient routing often diminishes network performance and the user experience while increasing latency, costs and risk.

“The success of QIX has created a new institution for the benefit of the Internet community in Montreal, which is a model for independent Internet Exchanges in markets across North America,” commented Cologix Chief Operating Officer Graham Williams. “Cologix is a proud supporter of QIX, especially because of the value the exchange delivers to the local Montreal economy and broader Canadian tech infrastructure.”

About Cologix Inc.

Cologix provides reliable, secure, scalable data center and interconnection solutions from 24 prime interconnection locations across 9 strategic North American edge markets. Over 1,600 leading network, managed services, cloud, media, content, financial services and enterprise customers trust Cologix to support their business critical infrastructure and connect them to customers, vendors and partners. Our dedicated, experienced local teams and scalable solutions enable us to provide industry-leading customer service and the ability to successfully support customers at the Internet’s new edge. For a tour of one of our data centers in Columbus, Dallas, Jacksonville, Lakeland, Minneapolis, Montreal, New Jersey, Toronto or Vancouver visit www.cologix.com or email sales@cologix.com. Follow Cologix on [LinkedIn](#) and [Twitter](#).

###

Contact:

Britni Myers

Cologix, Inc.

Britni.myers@cologix.com

720.940.2564