



NEWCLOUD NETWORKS EXPANDS INTO COLUMBUS THROUGH EXTENSION NODE WITH COLOGIX

Top tier cloud provider serves Midwest customers from the edge via full-production deployment with Cologix in Ohio's most connected data center

COLUMBUS and DENVER – August 13, 2015 – Cologix, a network neutral interconnection and data center company, announced today that [NewCloud Networks](#), a national cloud computing and communications solutions provider, has chosen Cologix to support the company's new market entry into Columbus, Ohio. NewCloud deployed its primary Midwest production cloud node at Cologix's Columbus data center based on the facility's 100 percent uptime track record and unmatched network density, which is ideal to support NewCloud's ultra-low-latency service delivery to its regional customers.

"Cologix presented a unique opportunity to deploy in the most resilient and connected data center in Columbus," said Kris Hogaboom, NewCloud Networks vice president of engineering. "With more than 40 on-site carriers, 100 percent uptime track record, innovative security features, and proactive customer service, Cologix was the ideal choice to further optimize the delivery of NewCloud's maximum-value cloud solutions to our growing Midwest customer base."

For the full story, read the case study by [clicking here](#).

Performance is a key differentiator for NewCloud's diverse cloud solutions offering that includes infrastructure as a service, backup as a service, disaster recovery as a service, unified communications as a service, and MPLS as a service. With its latest deployment, NewCloud has added a central point between its New York and Denver facilities to further reduce latency for its Midwest customer base. By deploying its primary Midwest cloud hub in Columbus at the intersection of key long haul and regional networks, NewCloud also gains a critical relay point for its private, national MPLS network.

"Cloud service providers like NewCloud Networks are recognizing that serving applications closer to end users improves performance to provide a quantifiable, product-based competitive advantage," said Cologix's U.S. North General Manager Kim Gerhart. "Columbus offers proximity to more of the U.S. population than any other major city, with 47 percent of the country living within a 10-hour drive. That proximity to the end user makes Columbus a natural place to deliver content and applications. We are pleased we can support NewCloud's performance objectives and look forward to introducing them to cloud service buyers in and around Columbus."

About NewCloud Networks

Founded in 1988, NewCloud Networks (NCN) is a national cloud computing and communications provider specializing in hybrid cloud, cloud desktops, backup and disaster recovery, and hosted PBX. 2,500+ customers and 2,000+ sales partners choose NewCloud for the trust that comes from an established, financially stable, and transparent cloud company. NCN delivers real value, maximum uptime and performance, and solutions that are customized to customer needs. NewCloud's unified cloud platform is SOC, HIPAA, and PCI compliant and features best-of-breed solutions that are priced competitively against commodity cloud offerings. The guiding principle - take care of customers, partners and employees and everything else will take care of itself - has led to a 95% cloud customer retention rate to date. Visit www.newcloudnetworks.com.

About Cologix Inc.

Cologix Inc. is a network-neutral interconnection and colocation data center company headquartered in Denver. Cologix provides scalable interconnection services and secure, reliable colocation services. Cologix operates densely connected, strategically located facilities in Columbus, Dallas, Jacksonville, Lakeland, Minneapolis, Montreal, Toronto and Vancouver. With more than 350 network choices and 21 prime interconnection locations, Cologix currently serves over 850 carrier, managed services, cloud, media, content, financial services and enterprise customers. The company's experienced local service teams are committed to providing its customers with the highest standard of local customer support. To arrange a tour of the center closest to you, contact us at sales@cologix.com. Follow Cologix on [LinkedIn](#) and [Twitter](#).

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