



COLOGIX UNVEILS NEUTRAL CLOUD CONNECT PLATFORM CONNECTING CLIENTS TO KEY PROVIDERS

Robust marketplace offers direct access to broadest range of public, private and hybrid cloud services in key North American markets

DENVER, CO – January 28, 2015 – Enterprises in growing markets like Minneapolis, Columbus and Toronto are now able to mix and match cloud services technologies to meet their unique needs without relying on the public Internet for connectivity, in a way once reserved for businesses located in mega-markets like New York, Chicago and Silicon Valley. [Cologix](#), a network-neutral interconnection and data center company, today unveiled Cologix Cloud Connect, a platform that provides a streamlined source for enterprises in Tier II markets to access the widest selection of cloud services to securely satisfy their current needs while retaining adaptability to the changing technology landscape.

Cologix customers have technology choice between public, private and hybrid cloud models as well as vendor choice within each model. First, Cologix offers more connectivity choices for protected access to public cloud services like Amazon Web Services, Microsoft Azure ExpressRoute and the Google Cloud Platform than any provider across its platform. Enterprises interested in public cloud applications can choose from more than 80 pre-approved, direct onramps to these services that bypass the public Internet. Second, Cologix customers can connect to more than 100 cloud services providers operating nodes within Cologix data centers to augment their own internal IT environment. Finally, Cologix continues to build relationships with technology providers like CompuCom and Unitas Global who build private cloud environments in Cologix facilities for their end users.

“We have a large and diverse set of enterprise customers, ranging from Fortune 100 to local businesses. Interestingly, conversations across that wide spectrum have revealed several consistent themes,” explains Grant van Rooyen, chief executive officer, Cologix. “First, our customers are adopting cloud services selectively to work with their internal systems as opposed to replacing them altogether. Second, our clients are approaching the space cautiously because they are unsure which service providers and technologies will win out as the market matures. In consulting with our customers it was clear to us that choice and low switching costs were every bit as important in the cloud service space as in the network service space.”

“We are proud to present the largest collection of cloud providers in our Meet-Me-Rooms across our 8 market, 20 data center platform. More than 100 cloud service providers have already deployed nodes with Cologix to make their services available to a new set of customers in our unique markets,” notes Graham Williams, chief operating officer, Cologix. “These providers realize there is an underserved universe of enterprises in markets like Jacksonville, Montreal and Vancouver that value high performance and protected connections as differentiators.”

“SoftLayer is aggressively continuing to expand its cloud network into new geographies to better service customers,” says Jack Beech, VP of Business Development for SoftLayer, an IBM Company. “The Cologix Cloud Connect program gives their colocation customers more options for creating hybrid-computing solutions that merge private infrastructure with the SoftLayer platform. It helps them optimize their workloads and get more value out of their data. They can move both to and from SoftLayer as easily as if our bare metal and virtual servers and storage were part of their local area network.”

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About Cologix Inc.

Cologix Inc. is a network-neutral interconnection and colocation data center company headquartered in Denver. Cologix provides scalable interconnection services and secure, reliable colocation services. Cologix operates densely connected, strategically located facilities in Columbus, Dallas, Jacksonville, Lakeland, Minneapolis, Montreal, Toronto and Vancouver. With more than 350 network choices and 20 prime interconnection locations, Cologix currently serves over 850 carrier, managed services, cloud, media, content, financial services and enterprise customers. The company’s experienced local service teams are committed to providing its customers the highest standard of local customer support. To arrange a tour of the center closest to you, contact us at sales@cologix.com. Follow Cologix on [LinkedIn](#) and [Twitter](#).