



Marketing Title: Head of Product

Location: Denver, CO

About our Company:

Cologix provides network and cloud neutral interconnection and colocation services in highly strategic and densely connected data centers. We enable customers to scale their businesses rapidly and cost-effectively by delivering flexible space, reliable power, and dense cloud and network connectivity to customers in the carrier, cloud, content delivery, media, financial services and enterprise communities. Our customers have direct access to our local operations teams which result in strong partnerships backed by exceptional operational support and unparalleled customer service. With 25 Data centers in the United States and Canada, Cologix offers space, power, cooling, cross-connects and physical security for its customers. We are headquartered in Denver, Colorado and have data centers in Columbus (3), Dallas (2), Jacksonville (2), Lakeland (1), Minneapolis (3), Montreal (7), New Jersey (3), Toronto (2), and Vancouver (2) where we provide local dedicated support teams for our colocation and interconnection customers. Our company is backed by one of the largest North American Infrastructure funds and we have huge growth ambitions.

About the Position:

As a Head of Product, you will be responsible for refining and leading Cologix's Product Strategy, Product Management and go forward Product Initiatives. You will own the strategy and roadmap for the Product function and report directly into our President and Chief Revenue Officer.

What you do daily:

- Own and deliver all product development aspects for the product function from ideation through launch - vision owner, business owner, delivery and team coordinator.
- Execution and launch by leading cross-functional efforts from engineering, operations, marketing, sales, and other stakeholders
- Assess and validate product-market fit, competition, and pricing through customer engagements
- Conducts market demand analysis

- Evangelizing the Cologix Cloud Connect ecosystem - working with CSPs, SaaS, and Networks/Carriers
- Product forecasting and tracking - sales, revenue, and market position The product roadmap to maximize value and increase penetration/revenue Compelling business cases to support product roadmap

What makes you a good fit: (Qualifications)

- Demonstrable experience in successful end-to-end product strategy, development and roadmap
- Strong understanding of hosting, Interconnection, Data Center and/or Colocation product management
- Significant experience in launching differentiated solutions that target enterprise CIO/CTO
- Follows trends of hybrid cloud and multi-cloud architectures
- Bachelors in related field, MBA preferred
- Minimum 7 years of product management experience
- 8-10 years of overall industry experience in MPLS, Cloud and other Enterprise Data Networking
- Highly collaborative team player; skilled at working cross-functionally to drive results
- Ability to effectively navigate the internal organization to resolve issues and achieve objectives
- Exceptional communication skills and analytical skills
- Very proficient in PowerPoint and Excel
- Ability to travel 20%

NOTE: This job description is not intended to be all-inclusive. Employee may perform other related duties as negotiated to meet the ongoing needs of the organization.

Cologix is an Equal Opportunity Employer. Qualified applicants are considered for employment without regard to age, race, color, religion, sex, national origin, sexual orientation, disability, or veteran status.